

The logo for National Lottery LLC features the text "National Lottery" in a large, bold, black serif font, with "LLC" in a smaller, bold, black sans-serif font positioned to the right and below. The text is flanked by four diagonal, brush-stroke-like lines: two red lines on the left and two blue lines on the right, all pointing towards the top right.

**National Lottery**  
**LLC**

**PRESENTS**

# PAPERLESS INSTANT LOTTERY

# DELIVERY SYSTEM OF LOTTERY GAMES VIA E – SUBSCRIPTIONS

- LOTTERY SELECTS GAMES FROM A PORTFOLIO
- LOTTERY SELECTS SIZE OF POOL ( NUMBER OF NUMERIC CODES ) TO BE ISSUED
- LOTTERY CREATES GAME DATABASE USING THE METHOD ALREADY ESTABLISHED FOR PAPER TICKETS ( SEE EXHIBIT )
- OFFER A SUBSCRIPTION TO STATE RESIDENTS OF LEGAL AGE

# KEY ELEMENTS OF SYSTEM

- BANK CARD ACCOUNTS ARE ESTABLISHED FOR SUBSCRIPTION PLAYERS
- LINK ACCOUNTS TO STATE LOTTERY WEBSITE USING A KEY ENTRY PASSWORD AND USER I.D. FOR SUBSCRIBERS
- COMPLIANCE WITH THE WIRE WAGER ACT TAKES PLACE AT TIME BANK CARD TRANSACTION OCCURS AND NUMERIC CODE NUMBERS ARE TRANSFERRED TO THE ACCOUNT

# FROM THE LOTTERY'S MAINFRAME DATABASE TO THE SUBSCRIBERS



LOTTERY GAME  
POOL  
DEVELOPED  
WEB BASE



NATIONAL  
LOTTERY GAME  
SERVERS  
(GAME  
CONTENT)



GAMES AND  
GAME POOL  
REVEAL  
(WIN/LOSE)



# SMART PHONES FOR ELECTRONIC SUBSCRIPTION PLAYERS



# KEY ELEMENTS OF SYSTEM

- PLAYER ACCESSES ACCOUNT AND NUMERIC CODE NUMBERS TO PLAY GAME CONTENT. GAME CONTENT (CODING) MATCHES SERIAL NUMBER INFORMATION TO IDENTIFY WINNERS OR NON WINNERS
- LOTTERY'S CURRENT SERIAL NUMBER DATABASE KNOWS WHICH NUMERICAL CODE NUMBERS ARE ASSOCIATED WITH WHICH OUTCOMES ( THE RELATIONSHIP OF THE PRIZES TO THE RANDOM ASSIGNED NUMERIC CODES )

# KEY ELEMENTS OF SYSTEM

- GAME CONTENT WILL IDENTIFY AND DISPLAY WINNINGS ON THE SCREEN
- LOTTERY WILL SEND A CHECK TO THE ACCOUNT HOLDER FOR WINNINGS. LOTTERY CAN DEBIT SUBSCRIBER'S BANK CARD ACCOUNT AND ISSUE ADDITIONAL CODE NUMBERS BASED ON SUBSCRIBER'S PREFERENCES

# KEY ELEMENTS OF SYSTEM

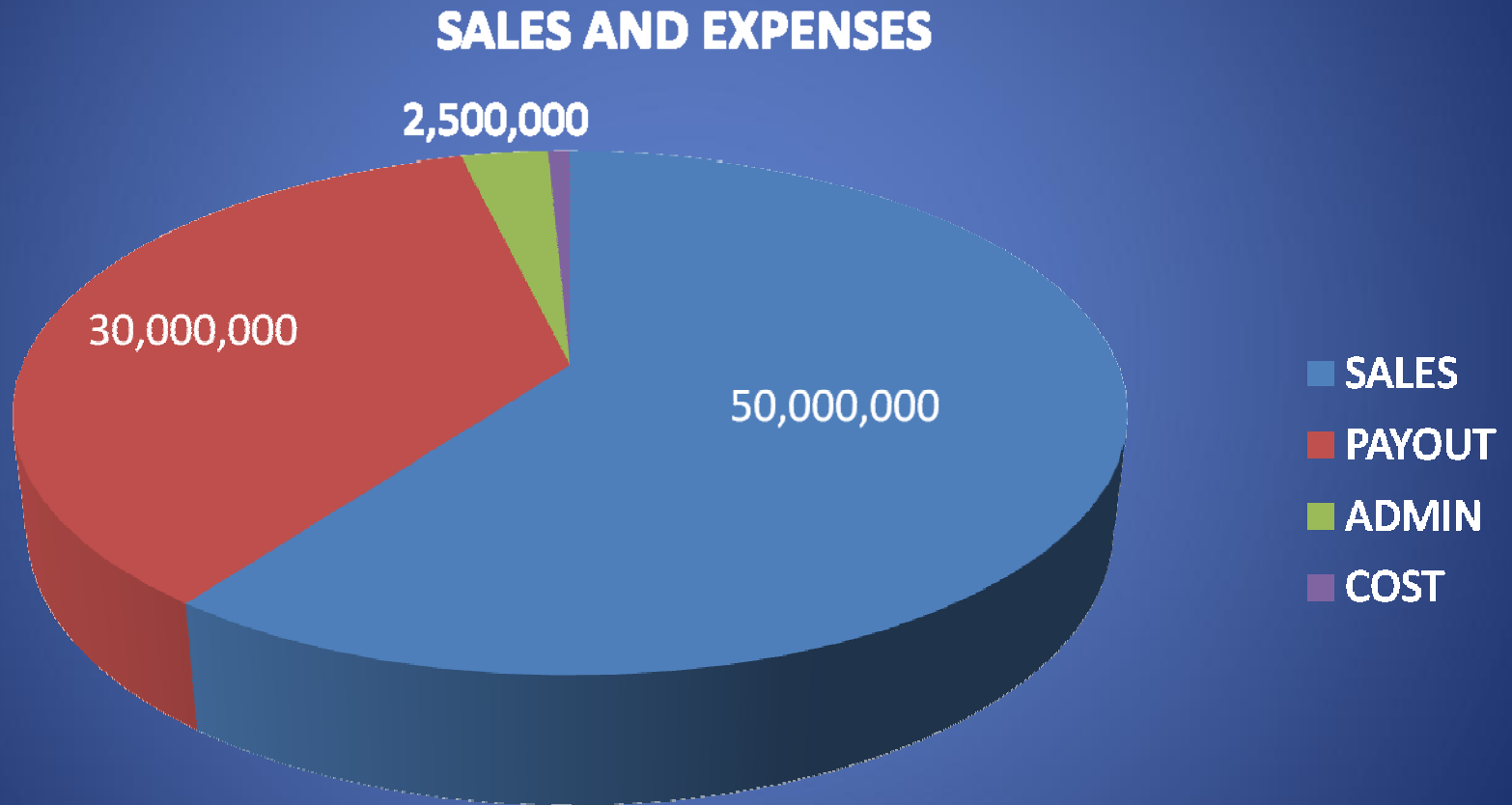
- N.L. IS PAID ON THE NUMBER OF NUMERIC CODES WHICH THE LOTTERY AGREES TO ISSUE
- LOTTERY SUBSCRIPTION PLAYERS WILL BE ABLE TO PLAY GAMES ON SMART PHONES , LAPTOPS , AND PERSONAL COMPUTERS

# PAPERLESS INSTANT LOTTERY GAMES

## \$20 PRICE POINT MODEL

- 2,500,000 NUMERIC CODES \$ 50,000,000
- PAYOUT @ 60% ( \$ 30,000,000)
- 5% ADMIN FEE ( \$ 2,500,000)
- COST OF CODES @ \$ .20 ( \$ 500,000)
- NET TO THE LOTTERY \$ 17,000,000
- NET PROFIT MARGIN OF 34.00 %

# STATE LOTTERY \$20 MODEL



CHANGING THE WAY YOU PLAY  
LOTTERY

The logo for National Lottery LLC features the text "National Lottery" in a large, bold, black serif font, with "LLC" in a smaller, bold, black sans-serif font below it. The text is centered on a white rectangular background. Four diagonal brushstrokes, two red and two blue, are positioned around the text, with two strokes behind the word "National" and two strokes behind the word "Lottery".

**National Lottery**  
**LLC**